



### For more information

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Fort Dodge, IA 50501  
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Receipt for dues

_____	\$ _____	_____
Check #	Amount	Date

### Membership Application

## Fort Dodge Convention and Visitors Bureau

...We Love Company.



We are...

a group of individuals and businesses that are committed to marketing Fort Dodge as a destination for visitors to enjoy our community by attending meetings, conventions, sports tournaments, events and various other festivities. Our funding helps groups to successfully bring visitors and business to the community. In 2006 our community had over 132,000 visitors who had over \$18,000,000 economic impact here.

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### We are funded...

by various sources with the current primary source being slightly under 3% of the local option sales tax collected by the motels/hotels in Fort Dodge. Additionally, we have revenues from membership dues, grants, bequests, and fundraising efforts. For every dollar we spent, \$26.50 was spent by each visitor at local hotels/motels, restaurants, attractions, gas stations, and retail institutions.

### We need you...

and **your** support to be successful. We actively seek out and invite groups, businesses, clubs and others to make Fort Dodge home for a few days. We need ideas from **you**, of groups and contacts that we can invite to come and see us. We know that the best way to bring visitors to town starts with **you**. **Your** ideas and contacts are invaluable in the process of encouraging groups to hold their events in Fort Dodge. **You** are our best marketing piece and can help us to get our foot in the door with groups. Quite simply, we need your time, talent and support to bring groups to Fort Dodge.

We strive to showcase our city and county and partner with various lodging, entertainment, dining, shopping and festival businesses to provide an enjoyable stay for visitors. We work hard to assist groups to attract visitors to our community, deliver a quality experience and encourage groups to return in the future.

### Why Become a Member?

Your membership allows the Fort Dodge CVB to continue to fund activities, attractions and events that has a large economic impact on our community. It will also allow the CVB to reach more groups through its marketing. The annual membership fee is \$50 and you will receive quarterly newsletters that will keep you updated on what is happening in this area.

### We are governed...

by a Board of Directors from the membership. We need your ideas, support, and we hope in the future your leadership skills as a member of the board.

Our current directors are committed to our community and dedicated to bringing visitors into Fort Dodge, to increase business revenue in lodging, retail, restaurant, attractions and festival industries.

Here is a listing of our current Board of Directors who strive to bring business into Fort Dodge through tourism.

**Larry Leiting**, Carpet World

**Larry Linn**, Domino's

**Holly Jepsen**, Country Inn

**Ann Halbur**, Hy-Vee

**Lori Branderhorst**, City Parks, Rec.  
& Forestry Dept.

**Janet Sheldon**, Hickory House

**Joe D. McMahon**, Budget Host

**April King**, AmericInn Lodge & Suites

**Jane Legg**, Target

**Terry Lutz**, Mayor

**Curt Olson**, City Council

**Keith Dencklau**, Webster County  
Board of Supervisors

**Ann Lenox**, Chamber Rep.

**Wells Fargo Bank**

**Jim Gill**, Emeritus

Company Name: \_\_\_\_\_

Contact Person (s): \_\_\_\_\_

Address: \_\_\_\_\_, Fort Dodge, Iowa 50501

Phone: (515) \_\_\_\_\_ Fax: (515) \_\_\_\_\_ e-mail: \_\_\_\_\_

Interests and comments: \_\_\_\_\_

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Sponsored by \_\_\_\_\_ CVB Director \_\_\_\_\_ Paid \_\_\_\_\_ Invoice \_\_\_\_\_

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